

## Editions and Price Sheet

AGILIRON is **The Complete Multi-Channel Commerce Solution Suite** that enables businesses to **"Sell More in More Places. Manage in One"**. The solution is delivered as a hosted **Software As A Service** with a **Subscription Based Pricing** model. This offers a low entry point and ongoing operating costs to deploy enterprise class capabilities for your business with little or no investment in additional hardware or licensed software.

The AGILIRON Integrated Solution Suite is available in **Three Product Editions** with varying combination of capabilities to meet the needs of different types of businesses. Businesses can begin with any of the product editions and upgrade to a more advanced edition of the product over time as the goals and needs of the business dictate.

- **Enterprise Edition** - Starting at **\$199/month**
  - This edition offers the Advanced and Complete set of capabilities in the AGILIRON solution suite. Growing and Mature Businesses with goals of sales expansion through Multiple Sales Channels and needs for Advanced Back-office and Front-office capabilities will find that the Enterprise Edition delivers a rich and state of the art set of modules that allow you to manage your growth and streamline your business processes effectively.
- **Premier Edition** - Starting at **\$99/month**
  - The Premier Edition offers a Mid-Level set of capabilities. Growing Businesses with goals of sales through Multiple Sales Channels along with the need for Robust Back-office and Front-office capabilities will find that the Premier Edition offers just the right combination of features and price to meet the needs of your expanding business.
- **Professional Edition** - Starting at **\$49/month**
  - The Professional Edition offers a Basic set of capabilities. New Businesses will find the Professional edition to be a great entry point offered at breakthrough pricing. This edition brings together all the necessary elements to launch your Retail, Wholesale or E-Commerce business and gets you up and running quickly.

The table below provides a comparison of the capabilities offered by the various product editions as well as the subscription pricing details. Please contact us (Email: [sales@agiliron.com](mailto:sales@agiliron.com), Phone: **1.855.244.5476 x1**) with any questions or for additional details.

Capabilities	Enterprise Edition	Premier Edition	Professional Edition
<b>Subscription Edition Pricing</b>			
Base Subscription/mo	<b>\$199</b>	<b>\$99</b>	<b>\$49</b>
User Log-Ins Included (One System Admin User included with Each Edition)	1 (Admin)	1 (Admin)	1 (Admin)
Sales Channels Included (Direct Sales Channel + Two Sales Channels of Your Choice)	2	2	2
Additional User Log-In/mo (for access to Front-Office CRM, BackOffice etc.)	<b>\$79</b>	<b>\$49</b>	<b>\$29</b>
Additional Sales Channel/mo (Sales Channels - WebStores, eBay, Amazon, POS etc.)	<b>\$79</b>	<b>\$49</b>	<b>\$29</b>
Additional POS Lanes/mo (beyond the One Free Lane provided with each POS Sales Channel). <small>NOTE: Customers have Free Unlimited number of POS Sales Clerk Log-Ins, so every retail clerk can have a free POS User Log-In.</small>	<b>\$39</b>	<b>\$24</b>	<b>\$14</b>
On-Boarding Service: One-Time, Upfront, Min Required Fee	<b>\$750</b> (5 hrs)	<b>\$450</b> (3 hrs)	<b>\$150</b> (1 hr)
<b>General Service Capabilities</b>			
Unique Database for the business	✓	✓	✓
Unique URL for the business ( <a href="https://yourcompany.agiliron.net">https://yourcompany.agiliron.net</a> )	✓	✓	✓
Unified Search, Field based Search, Alphabet Search - All modules	✓	✓	✓

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Capabilities	Enterprise Edition	Premier Edition	Professional Edition
360 View of Business from any Module - Related Information Tabs	✓	✓	✓
Sandbox Instance for Training, Experimentation, Designing, Testing	✓	—	—
User Defined Custom Views - Columns, Time and Field Filters	✓	✓	—
History - Logging of changes	✓	✓	—
Custom Fields by Module	✓	✓	—
Picklist Customization	✓	✓	—
Security Token for Web API calls	✓	✓	—
<b>Sales Channels</b>			
<b>Agiliron B2C, B2B WebStore</b>			
Unlimited Bandwidth	✓	✓	✓
Transaction Fee	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Custom Domain URL	✓	✓	✓
Store Design Templates	70	70	70
Standard Templates	30 ( <b>Free</b> )	30 ( <b>Free</b> )	30 ( <b>Free</b> )
Premium Templates	40 ( <b>\$100-\$350</b> )	40 ( <b>\$100-350</b> )	40 ( <b>\$100-\$350</b> )
Replace Logo and Images	✓	✓	✓
Server File Browser	✓	✓	✓
CSS Editing, PSD Availability	✓	✓	✓
Store Design Header & Footer Code Customization	✓	✓	—
Store Design Customization Services (Optional)	<b>\$ (Custom)</b>	<b>\$ (Custom)</b>	—
<b>Product Merchandising</b>	✓	✓	✓
Number of Products	Unlimited	Unlimited	125
Categories, Manufacturers/Brand	✓	✓	✓
Selectively Deploy Products to WebStore - Setup Auto Product, Category, Inventory Updates to Store from BackOffice	✓	✓	✓
Cross-Sell - Auto Generation of "Customers Who Bought Also Bought"	✓	✓	✓
Customize Product Category Display	✓	✓	✓
Product Search - Basic & Advanced	✓	✓	✓
Inventory - Check Out of Stock, Allow/Disallow Checkout, Customize Message	✓	✓	✓
Customize Home Page - Display Custom HTML, New Products or Featured Products	✓	✓	✓
Featured Items - Highlight Specific Products, Specify Display Order (selected products auto-update to webstore)	✓	✓	✓

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Specials (Strike-Through Pricing)	✓	✓	—
Discount Coupons - Unlimited, %, \$, Constrain by Date, Times of Use (per customer, total), Minimum Orders	✓	✓	—
Browse By - Provide Browse By Selected Custom Product Attributes, Manage the Display Order	✓	✓	—
<b>Images</b>			
Specify Image Sizes	✓	✓	✓
Multiple Images/Product	✓	✓	—
Picture Zoom	✓	✓	—
<b>Other Capabilities</b>			
Captchas for Forms to prevent spam	✓	✓	✓
SEO Meta-Tags	✓	✓	✓
Tax Zones mapping based on nexus	✓	✓	✓
<b>Shopping Cart</b>			
Secure Checkout	✓	✓	✓
Purchase Without Account	✓	✓	✓
Shipping Methods - 15 Zones, Select from Pre-defined WorldWide Zones, 5 Methods/Zone	✓	✓	✓
Payment Systems (Authorize.net, PayPal Website Pro, PayPal, Offline CC, Check, COD)	✓	✓	✓
Customer Login/Order Status - Account Maintenance	✓	✓	✓
Customer Order Notifications - Confirmation, Fulfillment	✓	✓	✓
Realtime Capture of Orders to Back-Office/CRM	✓	✓	✓
<b>Display Elements</b>			
Boxes - Browse By, Manufacturer, Brand, Search, Categories, Order History, Best Sellers, Specials, Shopping Cart, Promotions, Information, Tell A Friend, Whats New, Reviews, Product Notification, Manufacturer Info - Not all available in all templates though (depends on columns and template design)	✓	✓	✓
Display Products as List, Grid - Specify number of products/row, Max products per page	✓	✓	✓
Display/Select Matrix Selection (e.g. Color, Size) as Single List or Split List, With/Without Differential Pricing	✓	✓	✓
Customer Product Reviews	✓	✓	✓
<b>Pages &amp; Labels</b>			
Standard Pages HTML Editor - Conditions of Use, Shipping & Returns, Privacy Policy, Contact Us	✓	✓	✓
Custom Pages HTML Editor - Up to 20	✓	✓	✓
Customize All Store Labels	✓	✓	—

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Capabilities	Enterprise Edition	Premier Edition	Professional Edition
<b>Store Options</b>			
Favicon	✓	✓	✓
Specify Email Address to receive Customer emails, Order emails, "From" address for Outgoing emails	✓	✓	✓
Specify New Customer Welcome Email in HTML Editor	✓	✓	✓
Google Base - Automatic feed of all store products to Google Product Search every 24 hours	✓	✓	✓
Google Analytics - Visit Tracking, E-Commerce Tracking of Conversions to Source, Capture search keywords	✓	✓	—
<b>Wholesale Store (B2B) Capabilities</b>	✓	✓	—
Password Protected Site	✓	✓	—
Passphrase for Account Creation, Specify Message for Customer	✓	✓	—
Reseller ID, Tax ID Fields for Customer Account	✓	✓	—
B2B Account ID management from Back-Office (custom link for customer by email - sample template provided)	✓	✓	—
Minimum Order Amount	✓	✓	—
Minimum Quantity/Product - By Product (any combo of SKUs)	✓	✓	—
Minimum Total Order Quantity - By Order	✓	✓	—
Display Inventory Information (Qty in Stock, Qty on PO/Due Date)	✓	✓	—
Bulk Add to Cart (for quick specification of quantities for multiple skus to add to cart)	✓	✓	—
Customer Specific Pricing	✓	✓	—
Display Pricing Table Information (Retail, Wholesale, Customer)	✓	✓	—
<b>Remote WebStore</b>			
<b>Remote Store Capabilities - API Based Integration</b>	✓	✓	—
Integrate with Agiliron Front-Office and Back-Office thru a REST Based WebStore Integration API (2-way communication - "Products, Pricing, Inventory, Specials, Coupons, Fulfillment" from Agiliron to Store, "Orders/Customers" from Store to Agiliron)	✓	✓	—
Map Shipping, Payment & Taxes from Remote Store methods to Agiliron methods for auto capture of Orders with the right settings	✓	✓	—
<b>Adapter for Magento, BigCommerce, Shopify Remote WebStores</b>			
Establish connection between Agiliron and WebStore with API Key Credentials	✓	✓	✓
<b>Data Flow Integration</b>	✓	✓	✓
Products, Pricing, Inventory, Specials information push from Agiliron to WebStore - manual, automatic	✓	✓	✓
Customers/Orders capture from WebStore to Agiliron	✓	✓	✓

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Capabilities	Enterprise Edition	Premier Edition	Professional Edition
Map Shipping, Payment & Taxes from Remote Store methods to Agiliron methods for auto capture of orders with the right settings	✓	✓	✓
Fulfillment information from Agiliron to WebStore	✓	✓	✓
Adapter Software Module available for Customization	✓	—	—
<b>eBay Auction/Store</b>			
<b>Basic Features</b>			
eBay Token setup for connection to Seller Account/eBay Store	✓	✓	✓
Chinese Auctions, Fixed Price, eBay Store	✓	✓	✓
Map eBay Categories to Agiliron Categories	✓	✓	✓
Verify eBay Parameters and Confirm Fees before Listing	✓	✓	✓
Realtime Dashboard - Listings, Bids, Current Status	✓	✓	✓
Lock Listing Inventory option	✓	✓	✓
Realtime Capture of eBay Orders to Agiliron	✓	✓	✓
Free Picture Hosting at AI OR eBay Picture Service	✓	✓	✓
Number of Active Listings	Unlimited	Unlimited	Unlimited
<b>Premium Features</b>			
Ability to import design templates with field markers and merge fields based on Product attributes	✓	✓	✓
Revise Listing	✓	✓	✓
Clone Listing	✓	✓	—
Relist	✓	✓	—
Matrix Item SKUs (eBay Multi-Variation Listing)	✓	✓	—
Ask Seller, Buyer Feedback Management	✓	✓	—
<b>Amazon Marketplace</b>			
Amazon ID and Agiliron setup for connection to Seller Account	✓	✓	✓
<b>Data Flow Integration</b>	✓	✓	✓
Products, Pricing, Inventory information push from Agiliron to Amazon - manual, automatic	✓	✓	✓
Customers/Orders capture from Amazon Marketplace to Agiliron	✓	✓	✓
Map Shipping, Payment & Taxes from Amazon methods to Agiliron methods for auto capture of orders with the right settings	✓	✓	✓
Fulfillment information from Agiliron to Amazon Marketplace	✓	✓	✓

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Capabilities	Enterprise Edition	Premier Edition	Professional Edition
<b>Retail POS</b>			
<b>Basic Features</b>			
Number of Lanes	Unlimited	Unlimited	1
Sales Associate User Accounts	Unlimited	Unlimited	3
110 Quick Access Buttons for Products assignment	✓	✓	✓
110 Quick Access Buttons for Product Categories assignment	✓	✓	✓
Add Product by Name, Product Code, Bar Code Scan or Quick Access Buttons	✓	✓	✓
Pull Up Product Information	✓	✓	✓
Payment Methods - Cash, Check, Credit Cards	✓	✓	✓
Print/Email/Disable Transaction Receipt	✓	✓	✓
Realtime capture of orders to Agiliron	✓	✓	✓
Screen Lock, Change Password, Logout	✓	✓	✓
iPad, Android Tablet Support through Native Apps (download at iTunes Store or Google Play Store respectively)	✓	✓	✓
<b>Premium Features</b>			
Pull up Customer Information, Edit Customer Information, Add Customer Information	✓	✓	✓
Line Item Discounts	✓	✓	✓
Credit Card Processing w/ Intuit Merchant Services or MercuryPay	✓	✓	—
Split Payments (any combination of payment types)	✓	✓	—
Sales Returns	✓	✓	—
Sales Associate Permission Controls - Price Changes, Discounts, Sales Returns, Reports	✓	✓	—
Customer Receipt Options - Electronic Signature, Gift Receipt	✓	✓	—
<b>Front Office (CRM)</b>			
<b>Customer Accounts &amp; Contact Management - 1 to Many Mapping</b>	✓	✓	✓
<b>Sales Order Management</b>			
Sales Orders - Create, Modify, Duplicate, Cancel	✓	✓	✓
Auto Notifications for Order Confirmation, Shipping	✓	✓	✓
Auto Notifications for Order Modifications, Backorders	✓	✓	—
Customizable PDF Templates(e.g. Invoice,Packing-Slip) & Notifications	✓	—	—
Shipping Handling Instructions & Backorder Handling Preference per Customer Account	✓	✓	—
Quotes, Invoices	✓	✓	✓
Sales Returns (w/ Optional Auto-generation of RMA#)	✓	✓	—

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Capabilities	Enterprise Edition	Premier Edition	Professional Edition
Backorders Management	✓	✓	—
One-Click Processing of Credit Card Payments using "Intuit Merchant Services" in Sales Order.	✓	✓	—
Multiple Payments (Partial or Full) Support	✓	✓	—
Bulk Printing of Sales Receipts	✓	✓	—
Sales Cycle and Opportunity Management	✓	✓	—
CSV Import and Export of Leads, Potentials, Accounts and Contacts	✓	✓	✓
Auto Conversion of Leads to Potentials, Accounts, Contacts with transfer of standard and mapped custom fields	✓	✓	—
Customer Support - Tickets, FAQ Management	✓	✓	—
Email Marketing Automation/Campaigns	✓	2000 emails/mo	—
Add External Email to CRM	✓	✓	—
Custom Fields	✓	✓	—
Customer (Account) Credit Management	✓	✓	—
Allow Account Select in B2B Channel	✓	✓	—
B2B Account ID management from Back-Office (custom link for customer)	✓	✓	—
<b>Back Office (ERP)</b>			
<b>Products and Types</b>			
Number of Products	Unlimited	Unlimited	125
CSV Import and Export	✓	✓	—
Basic Products	✓	✓	✓
Matrix Items/SKUs	✓	✓	—
Product Customizations, Options	✓	✓	—
Service Products	✓	✓	—
Serialized Inventory	✓	—	—
Lot Tracked Products	✓	—	—
Assemblies	✓	—	—
Product Substitutes	✓	—	—
<b>Products Images</b>			
Multiple Images	✓	✓	—
Bulk Product Images Import	✓	✓	✓
<b>Product Inventory</b>			
Add/Edit/Delete Stock	✓	✓	✓
Inventory Adjustments	✓	✓	—
Multi-Warehouse (Stock) Locations	✓	—	—

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Capabilities	Enterprise Edition	Premier Edition	Professional Edition
Inventory Transfer	✓	—	—
<b>Product Categories Hierarchy</b>	✓	✓	✓
Multiple Categories per Product	✓	✓	—
<b>Product Fields</b>			
Product Manufacturers	✓	✓	✓
SEO Meta Tags for Products, Categories, Manufacturers	✓	✓	✓
Product Codes, Bar Codes	✓	✓	✓
Usage Units, Quantity/Unit	✓	✓	✓
Accounting Information (Income, Expense, COGS, Asset, QB Item, Tax Category)	✓	✓	✓
Bulk Edit of Product Fields	✓	✓	—
<b>Price Books</b>			
Basic Price Book	✓	✓	✓
Vendor Price Book	✓	✓	✓
Specials Price Book	✓	✓	—
<b>Supply Chain Management</b>	✓	✓	—
Purchasing - POs	✓	✓	✓
Vendor Management	✓	✓	✓
Multiple Vendors, Preferred Vendor By Product	✓	✓	✓
Multiple Vendor Part No. & Price Per Product	✓	✓	✓
Vendor Units to Inventory Units	✓	✓	—
Product Reorder Levels, Inventory Notifications	✓	✓	—
Auto-generation of POs from Customer Sales Orders (e.g. for businesses that do not carry inventory like Drop-Ship or Custom Build to Order businesses)	✓	✓	—
<b>Order Fulfillment</b>	✓	✓	✓
Shipping & Receiving	✓	✓	✓
Bulk Shipping & Receiving	✓	✓	—
CSV Import and Export of Carrier Information	✓	✓	—
Receiving Conversion of Vendor Units to Inventory Units	✓	✓	—
Sales Returns Management	✓	✓	—
Backorders Management	✓	✓	—
<b>Accounting</b>			
Receivables, Payables, Invoices	✓	✓	✓
Customer Statements, Bulk Customer Payments	✓	✓	—
Income, COGS, Asset, QB Item	✓	✓	✓
GL Accounts, Bank Accounts	✓	✓	✓
QuickBooks Integration (using Intuit Partner Platform (IPP))	✓	✓	✓



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Capabilities	Enterprise Edition	Premier Edition	Professional Edition
Intuit App Center ( <a href="http://appcenter.intuit.com/agiliron">http://appcenter.intuit.com/agiliron</a> ) - Sign up for 30-day Trial	✓	✓	✓
QuickBooks Lists Import	✓	✓	✓
QuickBooks Export	✓	✓	✓
COGS Tracking	✓	✓	—
<b>Channel Management</b>	✓	✓	✓
Auto Sync of Inventory across Channels	✓	✓	✓
Auto Sync of Product, Category, Inventory, Pricing Changes in Back-Office to Channels	✓	✓	✓
<b>Custom Fields</b>	✓	✓	—
Product Specific Custom Fields	✓	—	—
<b>Business Intelligence</b>			
<b>Reports</b>			
Basic - 20 Reports	✓	✓	✓
Customize Reports - Columns, Date, Field Filters, Grouping & Sort Order	✓	✓	✓
Export to CSV, PDF	✓	✓	✓
Advanced - 28 Reports	✓	✓	—
Create Custom Reports	✓	✓	—
<b>Dashboard</b>			
Home Tab - Pending Activities, Accounts, Potentials, Tickets, Quotes, Orders, Invoices	✓	✓	✓
Dashboard Tab - 13 customizable charts by date, parameters	✓	✓	—
<b>Team Management</b>			
Calendar	✓	✓	✓
Collaboration - Events, Tasks, Notes, Attachments, Work Orders	✓	✓	✓
Users & Groups Management	✓	✓	✓
Role Based Profiles/Security	✓	✓	—
Email	✓	✓	—
<b>Interfaces to External Tools</b>			
CSV - Products, Vendors, Leads/Potentials/Contacts/Accounts, Transactions	✓	✓	✓
QuickBooks Integration (using Intuit Partner Platform (IPP))	✓	✓	✓
Intuit App Center ( <a href="http://appcenter.intuit.com/agiliron">http://appcenter.intuit.com/agiliron</a> ) - Sign up for 30-day Trial	✓	✓	✓
QuickBooks Lists Import	✓	✓	✓

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Capabilities	Enterprise Edition	Premier Edition	Professional Edition
QuickBooks Export	✓	✓	✓
COGS Tracking	✓	✓	—
Email - IMAP Interface	✓	✓	—
<b>Agiliron Customer Support</b>			
Software & Service Upgrades	✓	✓	✓
Product Documentation, Context-Sensitive Online Help, Quick Start Guides, Sample Data	✓	✓	✓
Email Support	First Email	Priority Email	Email
Account Executive	✓	—	—
Phone Support	✓	—	—
<b>System Requirements</b>			
Desktop/Laptop OS	Windows, Mac		
Internet Browsers	Chrome 33+, FF 26+, IE 11+, Safari 5+		
<b>Data Security, SLA</b>			
Redundant Infrastructure (Amazon Web Services), 99.5% Uptime, Auto Data Backup	✓	✓	✓
PCI Level 1 Compliance	✓	✓	✓

### Additional Product Information

**Visit Web Site:**

[www.agiliron.com/products](http://www.agiliron.com/products)

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